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NEW MEXICO OFFICE OF THE STATE ENGINEER RECEIVES TWO PUBLIC RELATIONS AWARDS

(SANTA FE, New Mexico) – The New Mexico Office of the State Engineer received public relations awards from the New Mexico Chapter of the Public Relations Society of America (NMPSA).

An annual competition for the *Cumbre Awards* recognizes public relations excellence in New Mexico for outstanding achievement in producing public relations campaigns or public relations tactics.

In the category of government-public service, the Office of the State Engineer received a **First-Place Gold 2004 Cumbre Award** for the ***Media Campaign for New Mexico's First State Water Plan***. This award recognizes outstanding achievement in writing, design production, and management of materials for a comprehensive public relations campaign consisting of more than one communication tool, program or component. The campaign must also include planning and evaluation activities.

In the category of government-annual reports, the Office of the State Engineer received a **Third-Place Bronze 2004 Cumbre Award** for its **2003 Annual Report**. This award recognizes expertise in writing, design production, and management of materials that meet a single communication need.

"We are very pleased to receive these awards," said Public Information Officer for the Office of the State Engineer Karin Stangl. "We would like to share the credit for the design and layout of our award-winning annual report with Graftext, a Santa Fe design company."

"This is just another example of the quality work produced by personnel here at the New Mexico Office of the State Engineer," said New Mexico State Engineer John D'Antonio. "I am proud of the exceptional job our agency employees do here, each and every day. The media campaign that supported our State Water Plan efforts last year helped contribute to the success of that effort."

(MORE)

The Office of the State Engineer is charged with administering the state's water resources. The State Engineer has power over the supervision, measurement, appropriation, and distribution of all surface and ground water in New Mexico, including streams and rivers that cross state boundaries. The State Engineer is also Secretary of the Interstate Stream Commission and oversees its staff.

The Interstate Stream Commission is charged with separate duties including protecting New Mexico's right to water under eight interstate stream compacts, ensuring the state complies with each of those compacts, as well as water planning.

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