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New Mexico Public Relations Society Honors the Office of the State Engineer With Two Awards

(SANTA FE, New Mexico) – For the second year in a row, the New Mexico Office of the State Engineer is a recipient of two *Cumbre Awards* from the New Mexico Chapter of the Public Relations Society of America (NMPRSA).

The *Cumbre Awards* is an annual competition in the State of New Mexico, which recognizes public relations professionals and their respective organizations for their excellence in producing campaigns and tactics in the profession.

The Office of the State Engineer received a **Second-Place Silver 2005 Cumbre Award** in the government-special public relations program category for the *Media Campaign for Active Water Resource Management in the Rio Gallinas: A Critical Basin Campaign*.

In the category of government- institutional promotions, the Office of the State Engineer won a **Third-Place Bronze 2005 Cumbre Award** for the *Public Relations Campaign for A Joint Media Event – The Impact of Drought on Recreational Opportunities in New Mexico*.

The Cumbre Campaign Awards are given for outstanding achievement in a comprehensive public relations campaign for writing, design production, and management of materials consisting of more than one communication tool, program or component. The campaign must also include planning and evaluation activities.

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"These awards are significant because they evaluate and acknowledge our agency's efforts to effectively communicate our initiatives with the public," said Planning and Communication Director for the Office of the State Engineer Karin Stangl. "We hope that the Office of the State Engineer continues to be recognized for its work in public relations."

The Office of the State Engineer is charged with administering the state's water resources. The State Engineer has power over the supervision, measurement, appropriation, and distribution of all surface and groundwater in New Mexico, including streams and rivers that cross state boundaries. The State Engineer is also Secretary of the Interstate Stream Commission and oversees its staff.

The Interstate Stream Commission is charged with separate duties including protecting New Mexico's right to water under eight interstate stream compacts, ensuring the state complies with each of those compacts, as well as water planning.

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